





# Clint Johnson

Product and engineering leader with 12 years' experience building software startups in regulated industries.

- Launched Retrohook, a no-code integration tool for reading and writing to EHR systems over secure feeds cutting customer's system integration cost by up to 90%.
- Cofounded Braided Technologies, a data integration product company with more than 20 customers.
- Founded Grizzly Development, an established engineering augmentation and advisory firm with 50+ accounts, including Amazon, HealthVerity, and Infirmay Health.

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## Experience

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### HealthVerity

**Identifiable Data Product Advisor** | April 2023 - Present

- Product and engineering augmentation accelerating design and development of HealthVerity's identifiable data marketplace products.

**VP, Consented Record Exchange** | November 2021 - April 2023

- Launched an identifiable data ecosystem, enabling access to patient data while upholding patient consent regulations, resulting in 5 new product use cases and traction in a new market segment.
- Forged strategic alliances with top-tier data providers, and expanded product reach into diverse use cases with coverages nearing 50% for EHR, 60% on lab order retrieval, and 90% on pharmacy claims.
- Developed and delivered impactful sales collateral, enabling sales teams to better communicate the value proposition of identifiable data products, increasing sales revenue by 40%.

- Conducted comprehensive data analysis and market research to identified growth opportunities for identifiable data products and services.
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## **Grizzly Development**

**Founder, Moonlight Engineer** | *May 2012 - Present*

- Led technical initiatives for client engagements and product releases, helping helped dozens of teams build better software products and achieve business objectives and generating revenue year after year.
  - Led commercialization of internal tools and technologies used to provide technology enabled service revenue.
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## **Braided Technologies**

**Co-founder** | *January 2021 - June 2023*

- Released a cutting-edge CRM tool that integrates comprehensive healthcare data, resulting in more than a 20% increase in lead conversion for behavioral health and a 60% reduction in data entry time.
  - Optimized internal infrastructure, implementing a new deployment pipeline accelerating team productivity by 30% and reducing time spent on manual tasks by 50%.
  - Streamlined delivery and implementation processes, decreasing project turnaround time by 40% decrease a 25% reduction in implementation errors, leading to improved client satisfaction and faster revenue recognition.
  - Spearheaded the achievement of HIPAA and SOC2 compliance, implementing robust security measures and controls that safeguarded customer data; earned industry recognition and trust, enhancing company reputation and market position.
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## **Bridge Connector**

**Head of Product Research and Development** | *January 2020 - December 2020*

- Spearheaded engineering efforts to create and deploy proprietary interoperability technology for traditionally disparate platforms and empowering companies to exchange data.
- Built and led an architecture team dedicated to zero-to-one engineering initiatives, and helping other engineers; delivering a 30% boost in sprint velocity, and improved time estimation accuracy, reduction in technical debt.
- Collaborated with executive leadership to assess, strategize, and define technical requirements for innovative initiatives; facilitated the launch of two new products providing

increase in market share.

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**Director Of Innovation** | April 2019 - January 2020

- Cultivated transparency, communication and trust of product leadership with engineering teams, while ensuring any technical decision-making meets business's needs.
  - Devised and executed on data-driven strategies across departments, leveraging analytics and insights to drive revenue growth by 15% and streamline engineering efficiencies by 25%.
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**Staff Engineer** | January 2018 - April 2019

- Led ideation and implementation of product MVPs, empowering teams to contribute and iterate on new features; resulted in a 50% reduction in time-to-market and a significant reduction in team onboarding churn.
  - Led engineering culture with strategic department staffing, maximizing team velocity, career growth, and code quality strategies.
  - Directed strategic development and management of a robust engineering department, utilizing agile methodologies to deliver high-quality products; achieving a 50% reduction in time-to-market.
  - Led development and launch of a behavioral health interoperability product, generating considerable ARR and VC funding.
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**Novation Analytics**

**Principal Architect** | June 2013 - December 2016

- Led end-to-end development of an innovative predictive analytics SaaS product, widely adopted by government agencies (CARB, EPA), auto makers, and suppliers, enabling compliance with regulatory standards, streamlining testing processes, and driving industry wide transformation.
  - Defined advanced computational algorithms within the analytics service to predict fuel consumption, emissions, and performance of automotive configurations, resulting in 8% greater confidence, driving informed decision making and industry leading performance for subscribers.
  - Launched and maintained a web application enabling users to create virtual vehicles, expediting data-driven decision-making from months to seconds, resulting in countless time saved on research and analysis.
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## **Control-Tec**

**Full Stack Java Engineer** | *May 2012 - June 2013*



- Pioneered engineering efforts of embedded software running on CT-1000 and the web application for Control-Tec's vehicle data recorder releasing a device capable of real-time communication from ODB2 via cellular signal.
- Automated manual testing with tools such as JUnit, Selenium, to reduce the time taken for regression testing by 70%.

## **Education**

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**Bachelor of Applied Science (BASc),  
Computer Science & Information  
Technology**

Oakland University, August 2009 - April 2012

## **Certifications**

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- Pragmatic Product Manager Level III
- Amazon AWS Developer – Associate
- Snowflake SnowPro Core
- CORe: HBSX